

Robin Greene

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Overview

Having worked with clients ranging from large blue chip organisations right down to local start-up businesses, I have a solid breadth of experience which will make me an asset in a variety of environments.

Integrity is important to me and I am an honest and collaborative worker. I actively seek to take responsibility and lead well. I wholeheartedly believe in the value of team and my communication and management skills are strong.

I have the desire to be consistently progressive, seeking to take on board and implement cutting edge changes in a fast-paced environment.

I am an experienced Front-end Developer, UX Designer and have a good background in client and team management

Employment

HEAD OF UX / PRODUCT OWNER

Blueberry Twist Ltd June May 2011 - Present

At Blueberry Twist my skills have been used to further progress the company and primarily to develop two companies Church123, Europe's leading provider of church websites, and Find a Church, the UK Church Directory.

Church123

The Church123 WebBuilder is a Content Management System, designed specifically to be easy to use for churches. I am responsible for supporting the many churches worldwide that use the system, as well as overseeing the design and development of the product. My role also involves targeting new client signups and realising conversions. This role has required particular strengths in being able to understand technical issues from non-technical persons, resolving these issues and subsequently feeding back in a way that the client can understand.

Find a Church - UK Church Directory

When I first started at Blueberry Twist, the company had recently acquired Find a Church but had not yet developed this further. I was tasked with redesigning the product to transform this from loss-making to a strong asset in the company portfolio. I conceived plans for a multi-stage relaunch of the site, starting with a visual redesign and resulting in a fully automated self-managed platform.

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CO-FOUNDER

Studio 83 March 2012 - Present
<http://www.studio-83.com>

I started Studio 83 with a friend as an opportunity to use my creative skills and to pursue client projects that wouldn't be possible within the church context. We initially began using local contacts, creating websites for local studios and designers we knew. This moved on to larger projects for London-based companies in addition to projects overseas in Sierra Leone and India.

HEAD OF UX / DEVELOPER

Team Rubber September 2009 - April 2011
<http://www.teamrubber.com>

My initial responsibilities were to be part of the development team for the Viral Ad Network (VAN). However, within the space of two months, I was head of UX for VAN and responsible for overseeing and maintaining four of the company websites, and was regularly involved in the creative pitching process.

I progressed through the company to be responsible for UX and design of the Delib products, seeking to improve engagement for online governmental consultations.

Viral Ad Network

<http://www.viraladnetwork.net>

I was Head of UX for the Viral Ad Network, pushing innovation for seeding online engagement to a syndicated network of publishers. I also produced a weekly chart of the most viral brands and user generated content in the UK for the NMA.

<http://www.nma.co.uk/resources/viral-brand-chart>

Delib

<http://www.delib.co.uk/>

Delib provide digital democracy apps to enable online policy-making and consultation. I have been involved in the UX design and development of these apps:

CITIZEN SPACE

<http://www.citizenspace.com/>

DIALOGUE APP

<http://www.dialogue-app.com/>

BUDGET SIMULATOR

<http://www.budgetsimulator.com/>

QUICK CONSULT

<http://www.quick-consult.com/>

Rubber Republic

<http://www.rubberrepublic.com/>

I was commissioned by ad / PR agencies and brands direct to produce creative viral assets to engage users and promote the client's brand online. Rubber Republic are also involved in seeding assets and creating conversation online.

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WEB DEVELOPER

Digerati Studio Ltd June 2005 - July 2009

I was the first employee of a small Bath-based design agency. In my four years there, I grew from a junior developer role, to running client projects for Orange / France Telecom. I managed external source and fixed-term contract designers and developers. I was also responsible for managing client web and email hosting, providing technical support and invoicing.

For a comprehensive example of my work at Digerati Studio, please see: <http://www.bobin.co.uk/portfolio>

Education

BA(HONS) CREATIVE MUSIC TECHNOLOGY, (2.1)

BATH SPA UNIVERSITY (2002-2005)

4 A-LEVELS, 1 AS-LEVEL, 10 GCSEs

THE SANDON SCHOOL, CHELMSFORD, ESSEX (1996-2002)

A-LEVELS:

ENGLISH
MUSIC
FRENCH
GENERAL STUDIES

AS LEVEL:

THEATRE STUDIES

GCSEs:

DOUBLE SCIENCE
ENGLISH LANGUAGE
ENGLISH LITERATURE
MATHEMATICS
MUSIC
FRENCH
DRAMA
FOOD TECHNOLOGY
IT

ADDITIONAL INFORMATION

MARITAL STATUS: Married
DOB: 08/09/1983
DRIVING LICENSE: Full UK
NATIONALITY: British

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